

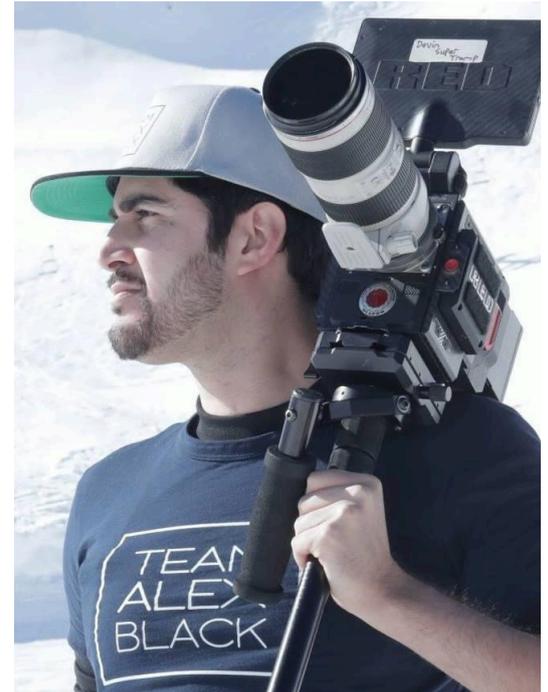
# “The Bucket List”

BY ALEX BLACK

The Bucket List is an adventure series designed for both TV and social media, where I push my limits through extreme sports, cultural challenges, and unforgettable travels. From skydiving and martial arts to exploring remote places and giving back through charity, this project combines thrill, discovery, and heart—all captured in bold, inspiring stories across multiple platforms.

## Production Details

- Episode Length: Standard episodes run between 22 to 25 minutes, ideal for US broadcast slots and streaming platforms.
- Resolution: Filmed in Ultra High Definition (4K) to ensure cinematic-quality visuals.
- Guests: Each episode features one or more special guests, adding variety and unique perspectives.
- Product Placement: Opportunities for organic product placements integrated seamlessly into the adventure.
- Format: Designed for both linear TV broadcast and digital platforms, including social media spin-offs.
- Sound: High-quality immersive audio to enhance the viewing experience.
- Distribution: Flexible for multi-platform release, maximizing reach and audience engagement.
- Music: Original or licensed soundtrack to match the tone of each adventure.



## Target Audience



Target audiences: 25-34: 50% ; 35-44: 40% 45+ 10%

## SOCIAL MEDIA

**Instagram:** @thebucketlistbuddy  
**Facebook:** @alexblackyt  
**YouTube :** @

400

EPISODES

100

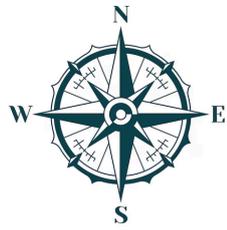
COUNTRIES

## CONTENT

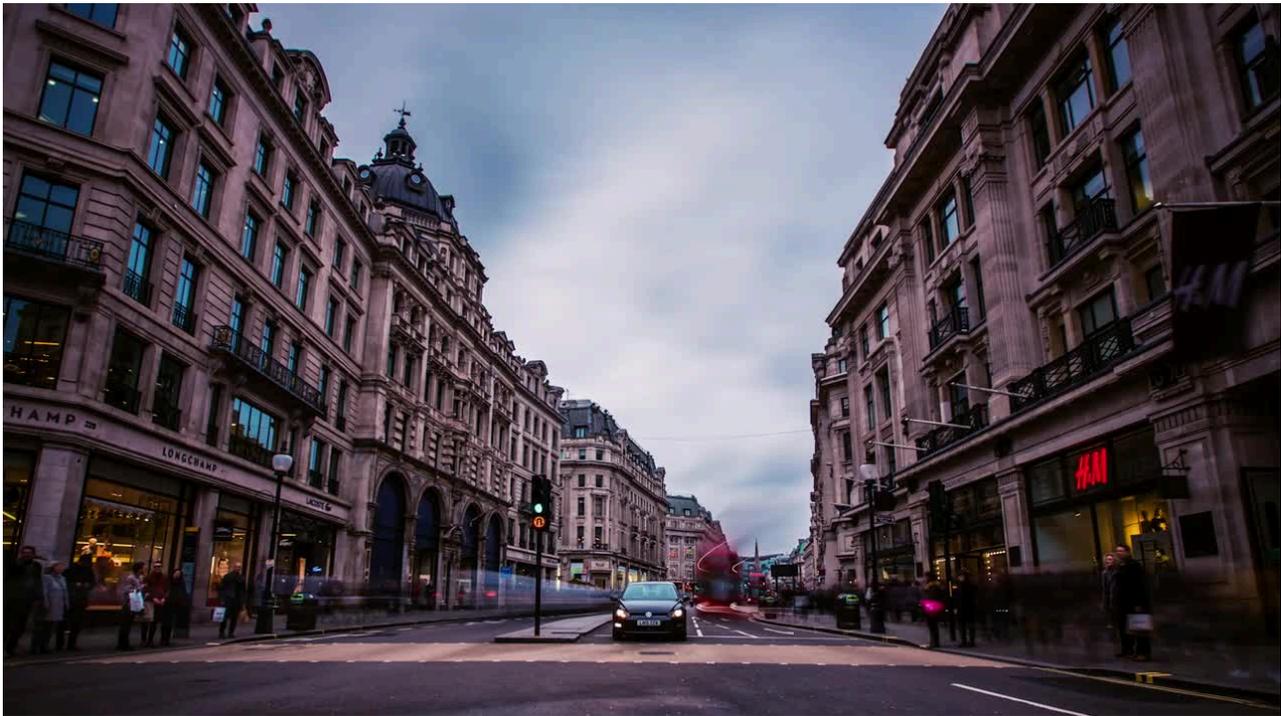
- Extreme Sports
- Travel & Discovery
- Charity & Community
- Learning Skills
- Camera & Filmmaking tips



# The Bucket List



DISCOVER THE TRAILER



## The Bucket List — Project Summary

The Bucket List is a high-energy adventure series that blends adrenaline-fueled sports challenges, immersive travel experiences, and inspiring acts of charity. Each episode follows me as I take on extreme sports like skydiving, bungee jumping, and ninja warrior challenges, while also exploring iconic cultures through martial arts training in Korea and Japan, rare Pokémon card collecting, and unique travel adventures such as exploring Iceland or climbing Everest.

Beyond the thrills, The Bucket List is deeply grounded in giving back—highlighting moments of feeding the homeless, volunteering in shelters, and adopting animals, creating a powerful balance between personal growth, cultural discovery, and social impact.

This project celebrates pushing physical and mental limits, embracing new cultures, and fostering community, all while delivering visually stunning, inspiring content that resonates with a broad, adventurous audience.

## A SNEAK PEAK OF MY WORK : SHOWREEL

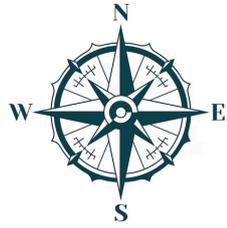
### ADDITIONAL INFORMATION

After working as a freelancer, and doing stunts as a side hustle, I founded AlexBlackVideo, my media production company, in February of 2021. Based in France, my company operates worldwide, having filmed in amazing places such as Dubai, Bora Bora, Geneva and the USA.

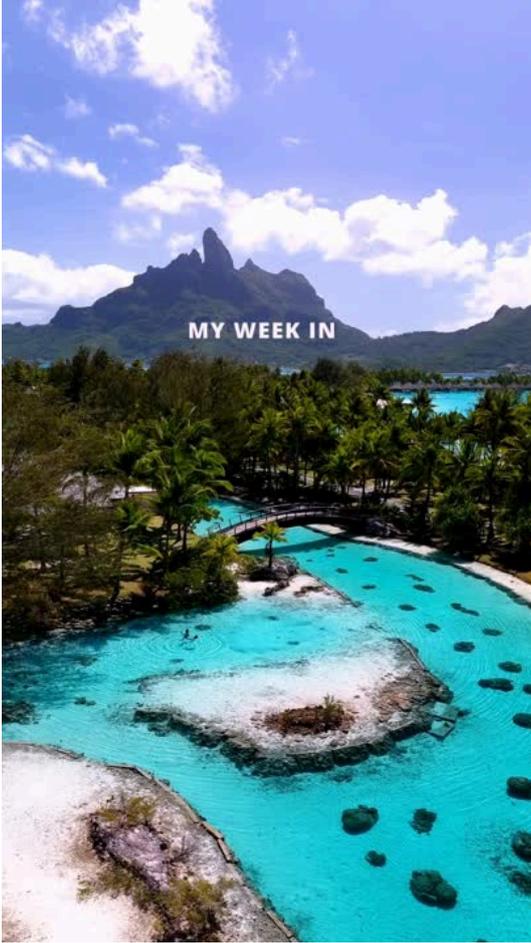
The concept of the Bucket List isn't new. After COVID, I felt like it was a good reminder to everyone that we only live once and should embrace the freedom we have regained. I want people to be inspired and to share unforgettable moments together.



# The Bucket List



## THE SOCIAL MEDIA CONTENT



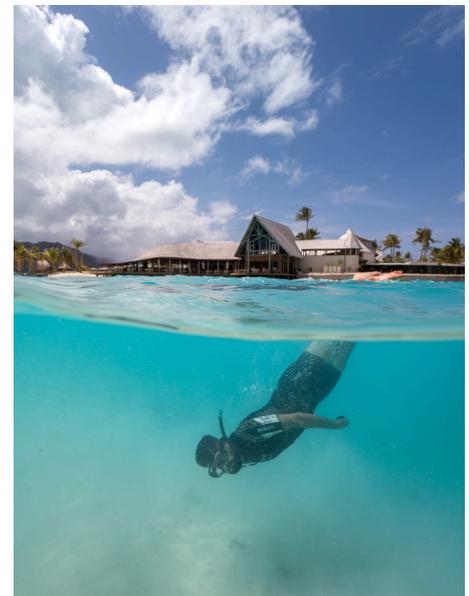
### Leveraging Short-Form Content to Grow Our Community

This 25-second clip from my week in Bora Bora showcases the type of dynamic, visually striking content we will produce alongside the main episodes of The Bucket List.

By creating short, engaging videos tailored specifically for platforms like TikTok and Instagram, we aim to:

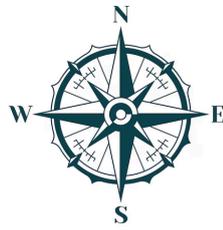
- Capture attention quickly with punchy, easy-to-consume highlights
- Spark curiosity and drive viewers to watch full-length episodes
- Build a consistent and authentic social media presence to grow a passionate community
- Increase viral potential through shareable, relatable moments that resonate with younger audiences

Our approach combines cinematic storytelling with social media savvy to maximize reach, engagement, and brand loyalty — fueling the growth of The Bucket List audience across multiple platforms.





# The Bucket List



## A 400 EPISODES PROJECT

### Project Pitch

The Bucket List is an adrenaline-fueled travel and adventure series hosted by Alex Black, a stuntman and filmmaker combining cinematic storytelling with extreme sports and cultural exploration. Each episode dives into a new location or sport, pushing limits physically and mentally, with a strong visual style inspired by Alex's filmmaking background. The show targets thrill-seekers and adventure lovers worldwide, blending heart-pumping action with meaningful connections to culture and environment.

### The Bucket List – EPISODE EXAMPLES (1-6)

#### 1. "Sky High Over Bora Bora"

Guest: Pro skydiver or local guide

Product Placement: GoPro or DJI Action Camera

*Summary: Jumping out of a plane high above the stunning Bora Bora lagoon, I experience the thrill of freefall while capturing breathtaking aerial footage. The pro skydiver guides me through safety and technique, offering expert tips on conquering fear.*

#### 2. "Leap of Faith: The Ultimate Bungee Jump"

Guest: Veteran bungee jumper or adventure influencer

Product Placement: Red Bull

*Summary: Facing the challenge of a giant bungee jump from a famous bridge, I confront my limits and embrace the rush of adrenaline. The episode captures the moments leading up to the jump, the fall, and the triumphant landing.*

#### 3. "Ninja Warrior Challenge: Urban Obstacle Course"

Guest: Ninja Warrior contestant or parkour athlete

Product Placement: Nike or Under Armour performance gear

*Summary: I take on an intense urban obstacle course inspired by Ninja Warrior, training with a professional athlete to master balance, speed, and strength. The episode shows my attempts, failures, and eventual breakthroughs.*

#### 4. "Zipline Across the Clouds"

Guest: Zipline tour operator or extreme sports influencer

Product Placement: Oakley sunglasses

*Summary: Soaring over lush valleys on one of the longest ziplines, I experience breathtaking views and the sensation of flying. The guide explains safety and gear, while we share tips for first-timers. OR X-line Dubai for a more urban setting.*

#### 5. "Everest Base Camp: The First Step to the Summit"

Guest: Experienced mountaineer or Sherpa guide

Product Placement: The North Face or Patagonia outdoor gear

*Summary: Trekking to Everest Base Camp alongside Sherpas, I endure challenging terrain and high altitude while learning survival and mountaineering basics. The journey highlights the camaraderie and awe-inspiring landscape.*

#### 6. "Ski the Slopes: Alps Adventure"

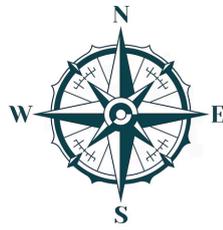
Guest: Professional skier or instructor

Product Placement: Head or Rossignol skis

*Summary: I hit the slopes of the Alps, taking lessons from a pro skier and mastering basic to advanced techniques. The episode captures thrilling downhill runs and the après-ski culture.*



# The Bucket List



## OUR MOBILE APP



The Bucket List Buddy is your ultimate companion for living life to the fullest. Designed for adventurers aged 14 to 100+, it helps you create, track, and conquer your personal bucket list—whether it's bungee jumping, traveling, or any challenge you dream of.

But it's more than just a checklist: connect with others who share your goals, book group adventures, discover nearby spots for your next experience, and share your journey with photos and videos. Plus, compete for monthly rewards by showcasing your best moments!

***With The Bucket List Buddy, your next adventure is just a tap away.***

The Bucket List Buddy is an innovative, interactive app designed to inspire and empower users of all ages—from teenagers to seniors—to live their dreams and complete their personal bucket lists.

Whether you've always wanted to go bungee jumping, learn a new sport, travel to a new country, or take on a unique personal challenge, this app is your go-to companion to make it happen.

At its core, The Bucket List Buddy helps users create a personalised list of experiences they want to try at least once in their lifetime. Users can easily track their progress by ticking off completed activities and revisiting memories through shared photos and videos.

But this app goes beyond just checking boxes. It fosters a vibrant community by connecting people with similar goals. For example, if you want to try skydiving, you can find others nearby who share the same ambition, coordinate group bookings, and meet new adventure buddies—turning solo goals into shared experiences.

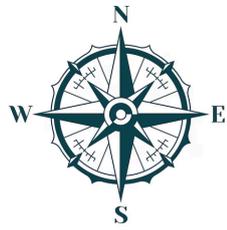
### Key Features:

- **Personalised Bucket List Creation & Tracking:** Add your dream activities and mark them as you go. Celebrate your journey and stay motivated.
- **Group Activity Booking & Social Connection:** Find and book activities with people who share your passion, making new friends along the way.
- **Local Discovery Engine:** Looking to try tennis or rock climbing? The app locates nearby places and venues that match your interests, helping you find opportunities within your area.
- **Media Sharing & Inspiration:** Upload your photos and videos of your bucket list adventures, inspire others, and relive your favorite moments.
- **Monthly Challenges & Rewards:** Participate in monthly contests by submitting your best adventure videos, with exciting rewards for the top contributors.

The Bucket List Buddy is perfect for anyone aged 14 to 100+ who wants to embrace life's adventures, meet like-minded people, and turn dreams into reality—all from the convenience of their smartphone.



# The Bucket List



OUR WEBSITE / SHOP

The Bucket List Shop

HOME

SHOP

APP

OUR STORY

Book an adventure !



## ONE WITH NATURE

Discover all our Bucket List products for sports and travel enthusiasts

Discover our collection

CHAT WITH US

The Bucket List Project Shop offers a curated range of products and services designed to support and inspire your adventurous lifestyle. Our outdoor and sports equipment equips you for every challenge on your bucket list, ensuring you're ready to explore with confidence. Complement your creative vision with our exclusive stock footage and music collections, crafted to enhance storytelling across all media. Additionally, we provide tailored filmmaking and photography courses, featuring personalized one-on-one coaching to help you master the art of capturing your experiences. Together, these offerings empower you to pursue your passions and document your journey with skill and style.

### WEBSITE CONTENT

- Store : Outdoor Gear & Sports Equipment
- Our Original Music
- Our photography as Frames & Posters
- Online mentoring & tutoring sessions
- Tickets to events

The Bucket List Shop

HOME

SHOP

APP

OUR STORY

Book an adventure !



### Loved our music ?

Purchase our full audio library here !

Buy Now !

### Our Top Selling Frames & Posters

Launch promo : 15% off all our framed photography !

Buy Now !

### BOOK AN ADVENTURE

### JOIN A CLASS

Come join the BLB team in a custom, tailored adventure to meet all your needs ! Whether on a photo safari in Africa or snorkling in BoraBora, we strive to give our fellow buck list travelers the best experience ever

Want to pick up new photography and videography tips ? Come train alongside our BLB production team for a weekend workshop ! We are currently offering beginner and intermediate workshops, covering lighting, filming, editing, and even a lightroom class to make your edits even more stunning !

CHAT WITH US